

THE 516 SOUNDSTAGE INITIATIVE

A NEW EVOLUTION PROMOTION



OUR COMPANY

New Evolution Promotions, L3C ←

(Low-profit, Limited-Liability Company)

L3C's are a unique business designation that allows the uses of business profit to drive social change. We're required by law to perform goals aligned with our mission or risk losing that designation that allows us to do what we do!



Founded by artists, for artists!

Our mission is simple, we create opportunities for artists of all ages!

How do we do that?

We help artists in everything we do. We offer promotion, booking, and management services to local artists and local venues. We arrange fundraisers to help schools or community members get the tools they need to make music and art. We've created, planned, and executed **TWO** *first of their kind* festivals for our area! **AND MORE!**

Bringing National-acts to a venue like you



Photo by: Eric Sorenson

NE Promotions Brings in "Drowning Pool" to an excited Shreveport audience.

"Don't Wait for opportunity, Create it."

National acts bring in the big crowds that put your venue on the map. But how do you do it? Who do you call? **Us.**

Places we have worked with that you may know:

- Centenary College
- Strange Brew
- Coyotes Bar
- The Que Tavern 2.0
- The Louisiana Boardwalk
- El Potrillo Mexican Restaurant

NOTEWORTHY ACCOMPLISHMENTS



CLASS UKULELE DONATION

A VERY THANKFUL SHREVE ISLAND ELEMENTARY CLASS RECEIVED A SET OF 10 UKULELES THANKS TO OUR EFFORTS AND FUNDRAISING



CAMPUS FEST!

CAMPUS FEST 2019 FEATURED A FULL DAY OF MUSIC BY TOP LOCAL MUSICIANS, FOOD TRUCKS, LIGHTS, AND EVEN PYROTECHNICS!



ROCKING THE BOARDWALK!

OUR ANNUAL YOUTH MUSIC FESTIVAL FEATURES 100% LOCAL YOUTH (UNDER 21) ACTS AND GIVES YOUNG MUSICIANS AN UNPARALLELED EXPERIENCE

THE 516 SOUNDSTAGE INITIATIVE

OUR PLAN TO REVIVE THE INFLUENTIAL COMMUNITY ICON



GOALS

- **RESTORE BUILDING AND CREATE A CLEAN, SAFE ENVIRONMENT FOR EXECUTING OUR GOALS.**
- **CREATE A LIVE MUSIC VENUE THAT BANDS *WANT* TO PLAY AT AND FANS OF ALL AGES *WANT* TO BE AT.**
- **UTILIZE THIS INITIATIVE TO CREATE AS MUCH NEW OPPORTUNITY FOR LOCAL ARTISTS AND NEW EXPERIENCES FOR MUSIC FANS AS POSSIBLE.**
- **TURN SOUNDSTAGE INTO A HUB FOR COHESION WITHIN OUR COMMUNITY OF ARTISTS BY ACTING IN WAYS THAT INSPIRE COOPERATION AMONG MEMBERS AND PEERS.**

THE INITIATIVE

CREATING CAPITAL

- Establish 516 Soundstage Restoration Non-Profit to bring in community donations.
- Evaluate Sponsorship opportunities to entice local business to contribute money, goods or services.

BUILDING & RESTORATION

- Build volunteer program to manage, supervise and direct community members who would like to contribute.
- Analyze to-do list by priority, skill level requirements, etc. to develop projects that can be completed by volunteers available, coordinate completion goals, time-frames with necessary professional contractors.

GENERATING REVENUE

Venues RARELY profit from shows. Stadiums like CenturyLink utilize millions in funding or revenue received through methods other than ticket sales to remain open.

- **Establish competitive venue rental opportunities.** —Being able to rent out facilities for other events is a frequently used revenue stream.
- **Bar/Food Sales** —Bar and food sales generate new costs Arcade
- **Games**—machines can be rented or profit-shared for lower overhead costs.
- **Leases**— the kitchen and/or bar areas can be leased out to local businesses.
- **Practice Rooms**— Practice room rental will yield low profit margins but can be stacked with other revenue streams.

SAFETY & SECURITY

- Establish leadership hierarchy and assign supervisory rolls to trustworthy individuals.
 - Creating accountability via leadership lowers opportunities for theft or property damage.
 - Establishing security measures based on hierarchy limits risk opportunity.

EXECUTION AND PROCESS

In exchange for future use of the soundstage facilities, NE promotions will execute A managerial assistance roll over the restoration of the soundstage facility under the specificity of the property owner. New evolution promotions will utilize our specialized knowledge and experiences to help execute the mutual vision efficiently and cost effectively. The Process will look something like this:

1. Negotiation Of Terms And Contract

- We like to put everything in writing. It ensures everyone involved has clear expectations which ensures mutual satisfaction!

2. Planning

- Establish imperative tasks (such as safety requirements)
- Establish concrete project goals organized by priority and outline steps for each
- Create budget
- Develop timeframe goals for each piece
- Establish tentative project timeline:
 - Generate initial capital
 - Complete imperative tasks
 - Create revenue streams

3. Begin Execution!

- At this stage we should have a detailed plan of action and we can start on step 1 as a functioning team.

