

NEW EVOLUTION PROMOTIONS, L3C



SERVICES PAMPHLET



ABOUT OUR COMPANY

NEW EVOLUTION PROMOTIONS, **L3C**
(LOW-PROFIT LIMITED LIABILITY COMPANY)



L3C'S ARE A UNIQUE BUSINESS DESIGNATION THAT ALLOWS THE USES OF BUSINESS PROFIT TO DRIVE SOCIAL CHANGE. WE'RE REQUIRED BY LAW TO PERFORM GOALS ALIGNED WITH OUR MISSION, OR RISK LOSING THE DESIGNATION THAT ALLOWS US TO DO WHAT WE DO!

WHAT DO WE DO?

FOUNDED BY MUSICIANS, FOR MUSICIANS. OUR MISSION IS SIMPLE: CREATE OPPORTUNITIES FOR ARTISTS OF ALL AGES TO WORK, PLAY AND LEARN UNDER FAIR CONDITIONS.

HOW DO WE DO IT?

WE HELP ARTISTS IN EVERYTHING THAT WE DO! WE NOT ONLY OFFER BOOKING, PROMOTION, AND MANAGEMENT SERVICES TO LOCAL ARTIST AND VENUES AT AFFORDABLE RATES -- WE DEFEND FAIR ARTIST PAY BY REQUIRING ALL TALENT-BUYING CLIENTS TO ADHERE TO STRICT MINIMUM PAY POLICIES, ORGANIZE FUNDRAISERS TO HELP PROMOTE MUSIC AND THE ARTS IN OUR COMMUNITY AND GO OUT OF OUR WAY TO CREATE NEW OPPORTUNITIES FOR LOCAL ARTISTS. SO FAR, NE HAS BEEN RESPONSIBLE FOR THE CREATION, PLANNING, AND EXECUTION OF TWO FIRST-FOR-THE-REGION MUSIC FESTIVALS FEATURING ACTS ALL LOCAL TO THE REGION.

BRINGING NATIONALLY-RENOWNED ARTISTS TO YOU

NATIONAL ACTS BRING THE CROWDS THAT PUT YOUR VENUE ON THE MAP! BUT HOW DO YOU DO IT? WHO DO YOU CALL? US!

PLACES WE'VE WORKED WITH:

- THE QUE TAVERN 2.0
- EL POTRILLO MEXICAN RESTAURANT -
- COYOTES BAR & GRILL
- THE LOUISIANA BOARDWALK
- CENTENARY COLLEGE OF LOUISIANA
- STRANGE BREW
- 516 SOUND STAGE
- MUDBUG MADNESS



Photo by: Eric Sorenson
NEP BRINGS "DROWNING POOL" TO AN EXCITED
SHREVEPORT AUDIENCE

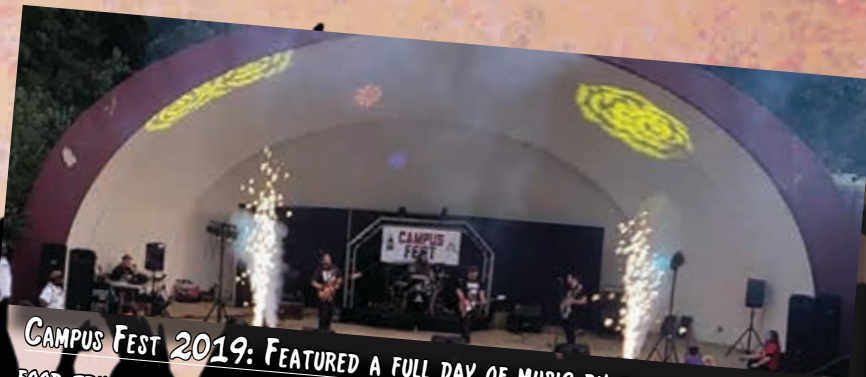
HIGHLIGHTS



NEP's ANNUAL ROCKING THE BOARDWALK MUSIC FEST
FEATURES 100% LOCAL YOUTH MUSIC ARTISTS GIVING YOUNG
MUSICIANS AN UNPARALLELED OPPORTUNITY TO PERFORM IN A
FESTIVAL ENVIRONMENT



EMPOWERING A SHEVE ISLAND ELEMENTARY CLASS TO LEARN
MUSIC BY FUNDRAISING A SET OF 10 UKULELES



CAMPUS FEST 2019: FEATURED A FULL DAY OF MUSIC BY TOP LOCAL ARTISTS,
FOOD TRUCKS, PYROTECHNICS AND EMPLOYED THE MOST SOUND EQUIPMENT OF ANY
NE SHOW TO DATE!

SERVICES OVERVIEW



WE SPECIALIZE IN MAKING YOUR DREAMS A REALITY! WHETHER YOU WANT TO PLAN A HUGE EVENT, CREATE THE NEXT BIG FESTIVAL, START YOUR CAREER AS A POP STAR, OR JUST NEED A BAND FOR YOUR NEXT PARTY, WE CAN HELP! WHATEVER YOUR DREAM, WE CAN MAKE IT.

FOR VENUES:

- VENUE MANAGEMENT
- ENTERTAINMENT BOOKING
- BOOK NATIONALLY-RECOGNIZED ARTISTS
- PROMOTIONS AND ADVERTISEMENT
- MARKETING
- LOGO/GRAPHIC, JINGLE AND VIDEO CREATION
- CONSULTATION
- EVENT PROFESSIONALS NETWORK

FOR ARTISTS:

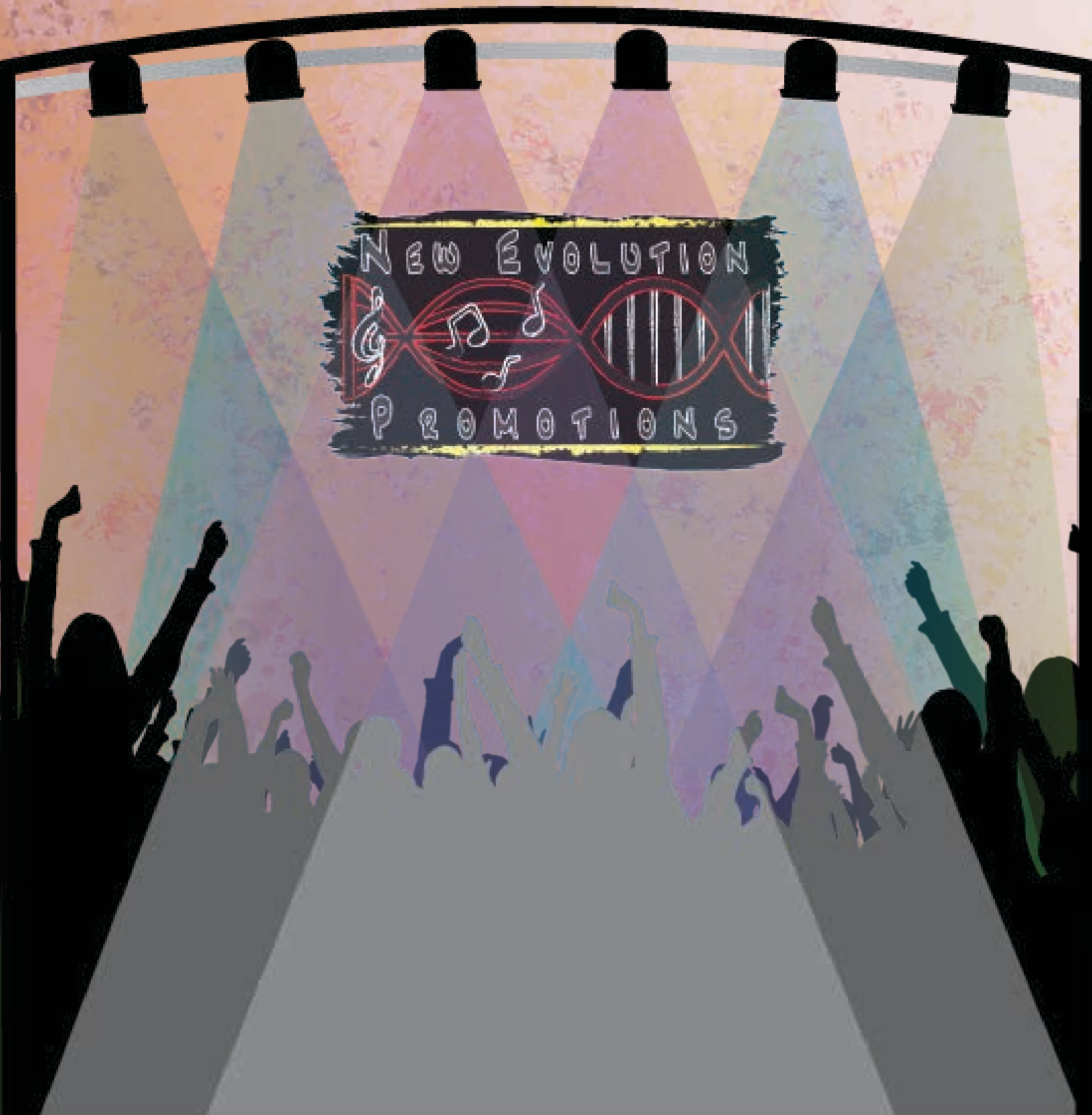
- ARTIST MANAGEMENT
- BOOKING SERVICES
- PROMOTIONS AND ADVERTISEMENT
- LOGO/GRAPHIC, JINGLE AND VIDEO CREATION
- MARKETING
- SOUND AND PRODUCTION SERVICES
- CONSULTATION

EVENT PRODUCTION:

- EVENT PLANNING
- STAGE AND PA EQUIPMENT
- AUDIO ENGINEERING SERVICES
- LIGHTING DESIGN
- PROMOTIONS AND ADVERTISEMENT
- LOGO/GRAPHIC, JINGLE AND VIDEO CREATION



VENUE SERVICES



VENUE SERVICES

"GET BACK TO WHAT MATTERS TO YOU!"



LET US HANDLE THE ENTERTAINMENT SO YOU CAN GET BACK TO ALL THE THINGS THAT MATTER TO YOU! OUR TEAM OF PROFESSIONALS AND INDUSTRY EXPERTS WILL PROVIDE THE SERVICES YOU NEED SO YOU CAN FOCUS ON PROVIDING THE BEST QUALITY TO YOUR CUSTOMERS, OR STEP BACK AND ENJOY RETIREMENT! WE OFFER COMPLETE STAFF-TO-BOOKING VENUE MANAGEMENT SERVICES FOR INVESTORS OR PUBLIC AUTHORITIES INTERESTED IN OPENING A VENUE ATTRACTION. TAKE A LOOK AT OUR SERVICE PACKAGES BELLOW AND TALK TO A REPRESENTATIVE ABOUT THE OPTIONS THAT BEST SUIT YOUR NEEDS AND YOUR BUDGET!

PREMIUM PACKAGE: - FULL-SERVICE VENUE MANAGEMENT

DON'T WORRY ABOUT IT, WE'VE GOT YOU COVERED!

STARTING AT
\$4749/MONTH
(BEST VALUE!)

- MAINTAIN VENUE STAFF AND PAYROLL

- WE'LL HIRE THE RIGHT STAFF AND CONTRACTORS TO GET THE JOB DONE, AND WE'LL TAKE CARE OF THE PAYROLL. REMOVING THE HEADACHE FROM MAKING YOUR VISION COME TRUE.

- BUILDING AND EQUIPMENT MAINTENANCE

- THAT'S RIGHT, WE'LL KEEP YOUR BUILDING, STAGE, INSTALLED PA, AND OTHER VENUE APPLIANCES ALL IN GOOD REPAIR SO YOU DON'T HAVE TO WORRY ABOUT IT! WHEN ITS TIME TO REPLACE APPLIANCES AND GEAR WE'LL RECOMMEND THE BEST REPLACEMENT FOR YOUR VENUE'S NEEDS!

- NEGOTIATE AND FUL LL CONTRACTS WITH PERFORMERS

- WE NEGOTIATE THE PAY FOR BANDS AND ENTERTAINERS, AND OUR TEAM OF INDUSTRY PROFESSIONALS KNOWS WHAT TO DO WHEN THEY START MAKING CRAZY REQUESTS FOR ONLY GREEN COLORED CANDIES OR INFLATABLE BABY COSTUMES!

- MAINTAIN CALENDAR OF EVENTS TO MEET CLIENTS GOALS

- WANT YOUR VENUE TO ONLY PLAY COUNTRY? METAL? STRICTLY YODELING? TELL US YOUR VISION, WE'LL HANDLE THE REST!

- MARKETING, PROMOTIONS AND ADVERTISEMENT

- UNLIMITED GRAPHIC AND LOGO CREATION
- UNLIMITED DIGITAL AND PRINT FLIER CREATION
- UNLIMITED PROMOTIONAL VIDEO CREATION
- UNLIMITED JINGLE/THEMED-AUDIO CREATION

VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



PREMIUM PACKAGE PRICING DETAIL

SERVICE	DETAILS	FEES
BASE:		\$4749/MONTH+
UNLIMITED EVENT BOOKING	WHAT ARE YOUR GOALS? CONCERT EVERY WEEKEND? 33 SHOWS A MONTH? ONCE A YEAR? PROFIT-BASED GOALS, GENRE/STYLE PREFERENCE? IT DOESN'T MATTER! GET YOUR CALENDER FILLED ACCORDING TO YOUR NEEDS!	INCLUDED
UNLIMITED CONTRACTS	ENW CONTRACTS. ENTERTAINMENT CONTRACTS? EVEN WORSE! WE HATE IT AS MUCH AS YOU, BUT HASHING OUT THE DETAILS IN WRITING BEFOREHAND MAKES THINGS BETTER FOR EVERYONE INVOLVED! DON'T ACCIDENTALLY AGREE TO SOMETHING YOU DON'T HAVE TO, OUR INDUSTRY PROS KNOW WHAT'S KOSHER!	INCLUDED
UNLIMITED MARKETING MATERIAL CREATION	SHOW FLIERS, VENUE LOGOS, PROMOTIONAL VIDEOS, THEME SONGS, GET THE WORKS FOR EVERY EVENT AND COMMAND ATTENTION!	INCLUDED
PEACE OF MIND	CONVENIENCE, EXPERT KNOWLEDGE, AND THE PEACE OF MIND THAT COME WITH HAVING BOTH WHILE MANAGING YOUR VENUE.	INCLUDED
GAINS FEE	THE BETTER JOB WE DO FOR YOU, THE MORE MONEY WE BOTH MAKE! THIS FEE ENSURES INCENTIVE FOR PROGRESS , AND MAKES US BETTER ABLE TO SCALE OUR SERVICES TO YOUR VENUES GROWTH!	10% OF TICKET SALES
PASS-THROUGH COSTS		
BUSINESS EXPENSES	LICENSES, TAXES, PRINTER PAPER, INK- THERE'S NO ESCAPING THE COSTS OF DOING BUSINESS, BUT AT LEAST YOU DON'T HAVE TO THINK ABOUT ORDERING NEW TONER ANYMORE!	PASS-THROUGH
BUILDING LABOR	KEEPING ALL THE GEARS TURNING IN YOUR VENUE REQUIRES A DEDICATED STAFF! STAFFING COSTS WILL VARY BY NEEDS OF THE VENUE, AS WELL AS ACTUAL NUMBER AND INTENSITY OF EVENTS REALIZED.	PASS-THROUGH
BUILDING AND EQUIPMENT MAINTENANCE	ALL MAINTENANCE AND EQUIPMENT COSTS WILL BE PASSED ON TO THE CLIENT, BUT NONE OF THE HEADACHE!	PASS-THROUGH

VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



PROFESSIONAL PACKAGE:

FULL-SERVICE BOOKING AND PROMOTION

STARTING AT:

\$369 /MONTH

(MOST POPULAR)

- MAINTAIN CALENDAR OF EVENTS TO MEET CLIENTS GOALS

- WANT YOUR VENUE TO ONLY PLAY COUNTRY? METAL? STRICTLY YODELING? TELL US YOUR VISION! WE'LL FILL YOUR CALENDAR WITH ENTERTAINMENT THAT MATCHES YOUR VISION AT THE FREQUENCY YOU DESIRE!

- NEGOTIATE AND FULFILL CONTRACTS WITH PERFORMERS

- WE'RE MADE UP OF MUSICIANS AND INDUSTRY PROFESSIONALS. WE KNOW WHAT'S FAIR AND WHAT TO LOOK FOR WHEN CHOOSING ENTERTAINERS AND AFFILIATED STAFF. WE'LL GET THE BEST VALUE OUT OF YOUR ENTERTAINMENT BUDGET!**

- DESIGN AND CREATE OR EXECUTE ADVERTISEMENTS AND PROMOTIONAL MATERIALS FOR INDIVIDUAL EVENTS. PLUS-STANDING LISTINGS IN ANY OF NE'S GENERAL PROMOTION MATERIALS ADVERTISING VENUES.

- LIMITED DIGITAL AND PRINT FLIER CREATION AND DISTRIBUTION
- LIMITED DIGITAL GRAPHIC CREATION (INCLUDING FACEBOOK EVENT-PAGE HEADERS)
- PROMOTIONAL VIDEO CREATION AND DISTRIBUTIONS AVAILABLE FOR ADDITIONAL COSTS
- JINGLE/THEMED AUDIO CREATION AVAILABLE FOR ADDITIONAL COSTS

- DISCOUNTED AUDIO SERVICES

- GET PROFESSIONAL SOUND SERVICES FOR YOUR EVENTS AT 20% OFF!

** PART OF NE'S MISSION IS HELPING STAND UP FOR MUSICIANS AND ARTISTS. CLIENTS WILL BE EXPECTED TO MEET NE'S PERFORMING ARTIST MINIMUMS (DISPLAYED ON PAGE 13) WHEN PAYING PERFORMERS. ADDITIONALLY, FAILURE TO PAY ARTISTS PROMPTLY, OR TO OTHERWISE PROPERLY FULFILL CONTRACTS MADE WITH PERFORMERS WILL RESULT IN AN IMMEDIATE TERMINATION OF SERVICES WITHOUT REFUND.

VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



PROFESSIONAL PACKAGE PRICING DETAIL

SERVICE	DETAILS	FEES
BASE		\$369/MONTH +
EVENT BOOKING WITH PROMOTIONS (TICKETED OR NON-TICKETED)	WE'LL BOOK THE PERFORMANCE AND THEN TELL EVERYONE WE KNOW ABOUT IT FOR YOU! INCLUDES INDIVIDUAL FLIER CREATION, FACEBOOK-EVENT HEADER DESIGNS, AND CUSTOM MARKETING CAMPAIGNS PER EVENT	4 INCLUDED \$90/ADDITIONAL
GAINS FEE	THE BETTER JOB WE DO FOR YOU, THE MORE MONEY WE BOTH MAKE! THIS FEE ENSURES INCENTIVE FOR PROGRESS, AND MAKES US BETTER ABLE TO SCALE OUR SERVICES TO YOUR VENUE'S GROWTH!	10% OF TICKET SALES
LOGO OR GRAPHIC DESIGN	WE CAN DESIGN YOU A FRESH NEW LOGO FOR YOUR VENUE OR, A CUSTOM GRAPHIC FOR A REOCCURRING EVENT! UNLIMITED REVISIONS FOR LENGTH OF SUBSCRIPTION	STARTING AT \$100/GRAPHIC
PROMOTIONAL VIDEO CREATION	GET A PROMOTIONAL VIDEO MADE FOR YOUR EVENT AND STAND OUT! BASE PRICE FOR VIDEOS NOT REQUIRING CUSTOM GRAPHIC AND AUDIO CREATION (I.E. EVENT PROMO VIDEOS USING BAND OR VENUE CLIPS)	STARTING AT: \$200/VIDEO
JINGLE/THEME SONG/THEMED AUDIO CREATION	HAVE A JINGLE OR THEME-SONG WRITTEN, PRODUCED, AND PROFESSIONALLY RECORDED FOR YOUR VENUE OR EVENT.	STARTING AT: \$2000/JINGLE
DISCOUNTED AUDIO SERVICES (POPULAR OPTIONS SHOWN, MORE OPTIONS AVAILABLE)		
PROFESSIONAL SOUND ENGINEER	HIRE ONE OF OUR TOP-NOTCH AUDIO PROFESSIONALS TO MAKE YOUR EVENT SOUND THE BEST! (LABOR ONLY, FOR VENUES WITH INSTALLED SOUND)	\$28/HR \$48/HR OVERTIME
BASIC SMALL-VENUE LIVE-BAND PACKAGE	INCLUDES: PA AND MONITORING SYSTEM, MICROPHONES, STANDS, CABLES AND ACCESSORIES SUITABLE FOR AMPLIFYING A TYPICAL 3-5 PIECES MUSIC GROUP FOR AN INDOOR SPACE UP TO 2500SQFT, PROFESSIONAL SOUND ENGINEER, AND ONE STAGE HAND. (CALL FOR DETAILS)	\$400/DAY

VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



BASIC PACKAGE: STRESS-FREE ENTERTAINMENT BOOKING

STARTING AT
\$174 /MONTH
(MOST ECONOMICAL)

- MAINTAIN CALENDAR OF EVENTS TO MEET CLIENTS GOALS

- A DEDICATED BOOKING AGENT FROM OUR TEAM WILL MAINTAIN YOUR EVENTS CALENDAR ADHERING TO CLIENTS' VISION AND FREQUENCY SPECIFICATIONS.**

- SOCIAL MEDIA AND WEBSITE MENTIONS

- PERIODIC MENTIONS OF VENUE ON NE'S SOCIAL MEDIA VENUE NAME ON "VENUES WE WORK WITH" LIST ON WEBSITE AND NE COMPANY ADVERTISEMENTS FACEBOOK EVENT CREATION WITH APPROVED CLIENT-PROVIDED GRAPHICS OR NE'S GENERIC GRAPHIC CONTENT

BASIC PACKAGE PRICING DETAILS

SERVICE	DETAILS	FEES
BASE		\$174
EVENT (BOOKING ONLY) (TICKETED OR NON-TICKETED)	FILL YOUR EVENTS CALENDAR! A DEDICATED AGENT WILL MAINTAIN A SCHEDULE OF ENTERTAINMENT AS DEFINED BY YOU, THE CUSTOMER!	4 INCLUDED \$45/ADDITIONAL BOOKING
GAINS FEE	THE BETTER JOB WE DO FOR YOU, THE MORE MONEY WE BOTH MAKE! THIS FEE ENSURES INCENTIVE FOR PROGRESS, AND MAKES US BETTER ABLE TO SCALE OUR SERVICES TO YOUR VENUES GROWTH!	8% OF TICKET SALES

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VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



INDIVIDUALLY PRICED SERVICES: GET ONLY THE SERVICES YOU NEED

SERVICE	DETAILS	FEES	ASSOCIATED COSTS
BOOKING			
SINGLE EVENT (BOOKING ONLY) (TICKETED OR NON-TICKETED)	BOOK ANY ONE-TIME PERFORMANCE	\$65 + 10% OF TICKET SALES	ENTERTAINER'S FEE, SOUND ENGINEER AND/OR AUDIO PRODUCTION
SINGLE EVENT (BOOKING+PROMOTION) (TICKETED)	WE'LL BOOK THE PERFORMANCE AND THEN TELL EVERYONE WE KNOW ABOUT IT FOR YOU! INCLUDES INDIVIDUAL FLIER CREATION, FACEBOOK-EVENT HEADER DESIGNS, AND BASIC CUSTOM MARKETING CAMPAIGNS FOR EVENT	\$100 + 10% OF GROSS TICKET SALES	ENTERTAINER'S FEE, SOUND ENGINEER AND/OR AUDIO PRODUCTION
MARKETING AND PROMOTIONS			
SINGLE EVENT MARKETING CAMPAIGN	PLANNING HOW TO MARKET YOUR EVENT CAN BE CHALLENGING. LET US TAKE THE GUESS-WORK OUT OF IT FOR YOU!	STARTING AT: \$200	EVENT PRODUCTION COSTS, ADVERTISEMENT AND PRINTING COSTS
EVENT FLIER DESIGN	CUSTOM EVENT FLIER DESIGNS	STARTING AT: \$200	EVENT PRODUCTION COSTS, ADVERTISEMENT AND PRINTING COSTS
LOGO OR GRAPHIC DESIGN	WE CAN DESIGN YOU A FRESH NEW LOGO FOR YOUR VENUE OR, A CUSTOM GRAPHIC FOR A REOCCURRING EVENT!	STARTING AT: \$150/LOGO	EVENT PRODUCTION COSTS, ADVERTISEMENT AND PRINTING COSTS
PROMOTIONAL VIDEO CREATION	GET A PROMOTIONAL VIDEO MADE FOR YOUR EVENT AND STAND OUT! BASE PRICE FOR VIDEOS NOT REQUIRING CUSTOM GRAPHIC AND AUDIO CREATION (I.E. EVENT PROMO VIDEOS USING BAND OR VENUE CLIPS)	STARTING AT: \$300/VIDEO	EVENT PRODUCTION COSTS, ADVERTISEMENT AND PRINTING COSTS
JINGLE/THEME SONG/THEMED AUDIO CREATION	HAVE A JINGLE OR THEME SONG WRITTEN, PRODUCED, AND PROFESSIONALLY RECORDED FOR YOUR VENUE OR EVENT.	STARTING AT: \$2500/SONG	EVENT PRODUCTION COSTS, ADVERTISEMENT AND PRINTING COSTS

VENUE SERVICES (CONT.)

"GET BACK TO WHAT MATTERS TO YOU!"



INDIVIDUALLY PRICED SERVICES (CONT): GET ONLY THE SERVICES YOU NEED

SERVICE	DETAILS	FEES	ASSOCIATED COSTS
EVENT PRODUCTION (POPULAR OPTIONS SHOWN, MORE AVAILABLE)			
PROFESSIONAL SOUND ENGINEER	HIRE ONE OF OUR TOP-NOTCH AUDIO PROFESSIONALS TO MAKE YOUR EVENT SOUND THE BEST! (LABOR ONLY, FOR VENUES WITH INSTALLED SOUND)	\$35/HR + \$60/HR OVERTIME	EVENT PRODUCTION COSTS, EQUIPMENT RENTAL
BASIC SMALL-VE- NUE LIVE-BAND PACKAGE	INCLUDES: PA AND MONITORING SYSTEM, MICROPHONES, STANDS, CABLES AND ACCESSORIES SUITABLE FOR AMPLIFYING A TYPICAL 3-5 PIECES MUSIC GROUP FOR AN INDOOR SPACE UP TO 2500SQFT, PRO-FESSIONAL SOUND ENGINEER, AND ONE STAGE HAND. (CALL FOR DETAILS)	\$500/DAY	ENTERTAINER'S FEE, EVENT PRODUCTION
EVENT PLANNING	LET US PLAN YOUR BIG EVENT OR HIP NEW FESTIVAL IDEA FOR YOU!	TOTAL COSTS+ 15%	



NE ARTIST MINIMUMS

"DEFENDING ARTIST PAY"



NE BELIEVES ARTISTS AND ENTERTAINERS DESERVE AN HOURLY WAGE THAT ADEQUATELY REFLECTS THEIR SKILLS, DEGREE OF TRAINING, AS WELL AS PLANNING AND PHYSICAL LABORS INVOLVED IN EXECUTING A HIRED PERFORMANCE. THE FOLLOWING MINIMUMS REFLECT A FAIR AND PROFITABLE WAGE FOR WORKING MUSICIANS:

DESCRIPTION	RATE PER PERFORMER:
CASUAL PERFORMANCES IN CLUBS, BARS, RESTAURANTS OR VENUES WITH A CAPACITY UNDER 400 FOR UP TO 3 HOURS (WITH AT LEAST 10MIN BREAK PER HOUR)	\$180
CASUAL PERFORMANCES IN CLUBS, BARS, RESTAURANTS OR VENUES WITH A CAPACITY UNDER 400 FOR UP TO 4 HOURS (WITH AT LEAST 10MIN BREAK PER HOUR)	\$220
SINGLE PERFORMANCE AT VENUES WITH CAPACITIES GREATER THAN 400 UP TO 3 HOURS	\$235
OTHER CONSIDERATIONS:	
TRAVEL COSTS (FOR GROUPS TRAVELING MORE THAN ONE HOUR TO PERFORM)	12\$/HR PER PERFORMER + \$0.52/MILE PER VEHICLE
OVERNIGHT STAY (IF RETURN TRIP IS LATER THAN 2AM AND LONGER THAN 1 HOUR)	\$125 OR HOTEL STAY PER PERFORMER
VENUE DOES NOT PROVIDE SOUND SYSTEM WITH AUDIO ENGINEER	+\$450 OR COST OF PA RENTAL AND ENGINEER LABOR